

Brief Report on IP Utsav and Celebration of World Creativity and Innovation Day

Date: 21st April 2025 to 26th April, 2025

Mode: Online

Organized by: Institution's Innovation Council (IIC), Dimoria College

Venue (Host): Dimoria College, Khetri

Link: <https://www.youtube.com/@MoEInnovationCell>

To mark the occasion of **World Creativity and Innovation Day**, the **Institution's Innovation Council (IIC)** of **Dimoria College** organized a special event titled "**IP Utsav**" on **21st April 2025 to 26th April, 2026**. The celebration aimed to promote awareness on **Intellectual Property Rights (IPR)** and encourage a culture of creativity, innovation, and entrepreneurship among students and faculty.

The programme was conducted **online**, featuring a series of **expert lectures and interactive sessions** on innovation, creative thinking, and the importance of protecting intellectual property. The resource persons emphasized how creativity fuels innovation and how legal tools such as **patents, copyrights, trademarks, and designs** play a critical role in safeguarding original ideas.

Students from multiple disciplines participated actively, sharing innovative ideas and engaging in discussions on emerging trends in science, technology, and the creative industries.

Objective:

To raise awareness about intellectual property rights and foster a culture of creativity and innovation among students and faculty.

Benefits:

Participants gained insights into the importance of protecting creative work through IPR tools.

The event inspired students to pursue innovative projects and explore entrepreneurship in academic and real-world contexts.



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